RICH ROKSIEWICZ

FRONTEND WEB DEVELOPER

PROFESSIONAL PROFILE

Quality-driven web developer with experience in responsive design, e-commerce, and Information Technology troubleshooting. I am familiar with most of Adobe's Creative Suite and everything that's needed to launch a website. The greatest qualities I have to offer are my resourcefulness and my ability to find an answer to any question that comes up. I will always get the job done.

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in linkedin.com/in/richroks

🏠 Essex, MD

EXPERTISE

Web Development
Responsive Design
E-Commerce
Marcom Central
Public Speaking

EDUCATION

- Bachelors of Church
  Ministry/Theological and
  Ministerial Studies
  Baltimore Christian
  College
  2007-2010
- General Studies
  The Community College of
  Baltimore County
  2005-2007
- Freelance WordPress
  Development
  Certification
  Skillcrush
  February 2019
- Freelance Website
  Development
  Certification

EXPERIENCE

E-Commerce Developer/Admin

Ironmark – An Image Company | 04/2019 – Present

Work in our e-commerce department developing new sites and refreshing our current client sites using HTML, CSS, JavaScript, jQuery, PHP, and Bootstrap on occasion. I also develop custom email templates for our clients, develop complex JavaScript snippets within FusionPro, and maintain the products within our storefronts.

- Assumed the responsibility of all development-related tasks during the pandemic when our Web Manager left the company and played a key role in building 2 PPE websites in the span of 2 weeks for our company when we had the need for them. Have been Ironmark's sole in-house developer ever since.
- Took the lead and was the sole developer for our sister company's website after a buyout. Worked closely with our Creative Manager and Marketing VP in its development.
- Introduced the idea of offering Shopify services to my e-commerce director in 2021 when our current platform discontinued retail services. I worked closely with her to make it a solution for our company and have built 6+ Shopify storefronts for clients which include custom themes and app research.
- Built a bilingual e-commerce website last year within Marcom (English & French) for a client who offers products in the US and Canada.
- Built many JavaScript snippets for a client that pulled custom info all the way through the ordering process so that it came through our internal system seamlessly.
- Custom built a client site from scratch within Marcom with over a dozen page templates and custom JavaScript snippets to populate styling according to group logins.
- Developed conditional rules within a FusionPro product template so that a variable product would pull info from a spreadsheet using JavaScript. Allowed my boss to bulk import client info.

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WEB DEVELOPER

SKILLS

HTML5

CSS/SASS

JavaScript/jQuery

Git/Command Line

WordPress PHP

Shopify Liquid

Photoshop

Adobe XD

Troubleshooting

EXTRA

GROWTH-DRIVEN DESIGN

Hubspot

2016-2018

HUBSPOT DESIGN

Hubspot

2016-2018

MARKETING SOFTWARE

Hubspot

2017-2018

INTERESTS

- Learning & having fun with my son
- Learning & perfecting more web languages
- Movie watching
- Comic reading

EXPERIENCE continued

Front-End Web Developer

C-360 Agency | 06/2021 – Present

Work as a freelance web developer who receives web related requests on a weekly basis.

- Built 1 website in Webflow for a client and 1 website WordPress for C-360's sister company.
- Maintain development on 4 Webflow websites and 2 WordPress website as requested which include overall site redesigns, hosting/domain transfers, and dev environments for client approval.
- Work closely with the CEO, AEs, and their lead designer to coordinate next steps and overall guidance for UX/UI best practices.

Jr. Front-End Web Developer

Ironmark – An Image Company | 01/2018 – 04/2019

Work as part of a 2-person team that results in bringing in all the company's online profit. Includes clients from our marketing department, e-commerce department, and our web department

- Built and maintained 3 HubSpot websites for the company to include CSS, media queries, and JavaScript. I was the first and only developer assisting the marketing department on those sites and have been a part of the department from its inception.
- Developed 4 of our WordPress client's sites from scratch, which saved our company thousands of dollars in theme purchases, as well as maintained many more sites daily.
- Comfortably develop in HTML, CSS, JavaScript, jQuery, and PHP to turn around full sites in a matter of 4-6 weeks.
- Conducted client meetings in person and over the web to go over discovery, timeline, and pain points so that there is no miscommunication in development. Also talked to the client directly to make requested changes daily.

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WEB DEVELOPER

EXPERIENCE continued

E-Commerce Administrator

Ironmark – An Image Company | 10/2015 – 01/2018

Work as part of a three-person team that results in bringing in a third of the company's overall profit through e-commerce services.

- Built and now maintain 80+ e-commerce sites and customized five of those templates through code. I created these customized templates with standard web development languages through a software called Marcom Central. I was able to present my idea to the director, which opened an opportunity to market and sell our services in a more expanded way.
- Provide customer service for all 80+ e-commerce sites, which consists of dozens of users for each. I create and launch dozens of new products each day on multiple client sites, configure access for users, and monitor client statistics such as web traffic, performance, and email blasts.
- Create product images for web ordering using Photoshop and Illustrator as well as tweak JavaScript code within Fusion Pro on many product templates.
- Assumed responsibility as lead team member within two months of hire and routinely acquire the responsibility of my director whenever she is out of the office.

REFERENCES

JESSICA WOLVERTON	MICHAEL DEMOS	NICHOLE ROKSIEWICZ
E-Comm & IT Director	CEO & President	Lead Designer & Web Designer
Ironmark	C-360 Agency	C-360 Agency
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